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General Disclaimer

The information contained on this website, including but not limited to documents, is for informational purposes only. This information is subject to change at any time without notice.

Promotional items (coupons, redemption certificates, etc.) are limited to one usage per customer and have no cash value. These items will be applied to a billing invoice at the completion of a project and not prior to that point.

Privacy Policy

Your privacy is important to us. We at J.J. Video & Design (JJVD) recognize the importance of protecting your personal information and we are committed to safeguarding your privacy online.

Because JJVD respects its customers and understands that they are concerned about privacy, we have instituted policies intended to ensure that your personal information is handled in a safe and responsible manner. We also post this privacy policy so that you know what kind of information we collect, how it is handled, and with whom it may be shared.

As we continue to develop our Web site and take advantage of technologies to improve the service we provide, this policy may change. We therefore encourage

you to refer to this policy on an ongoing basis so that you understand our current privacy policy.

The JJVD site may contain links to other Web sites. J. J. Video & Design is not responsible for the privacy practices or the content of such Web sites. By accessing or using the JJVD site, you agree to the terms of this J.J. Video & Design Privacy Policy, as outlined below. If you do not agree to these terms, please do not access or use this site.

The Information We Collect:

We may collect the following types of information when you browse www.jjvideodesign.com, or any other J.J. Video & Design (JJVD) web site, or affiliate site:

- Information you provide directly, such as your name or ordering information when you register or make an online purchase, or inquiries for more information using the web forms provided or e-mail messages you send us;
- The web pages your Internet browser visits when browsing JJVD websites;
- click-through information related to JJVD marketing activities; and
- Aggregate data, such as the number of hits per week or per web page.

The Way We Use Information:

- J. J. Video & Design (JJVD) does not rent or sell customer information. We use information collected online in the following ways:
- For information you provide directly, such as ordering information, requesting information, or e-mail messages, we use the information to respond to your orders and requests.
- For information you provide online, including actions or clicks from Hyperlinks and subscriptions, we use the information to customize future communications and web pages in accordance with communication preferences you have established with JJVD.
- For some registration, email and use data you provide, we may direct you to particular web pages, customize the web pages you see, or otherwise increase the relevance of the information you receive.
- For information about web pages visited, page hits per week, and the like, we use this information internally to improve the design of our web pages.

• JJVD may use third-party storage or service-provider companies to perform some functions including the processing of data. Such companies are under a duty of confidentiality to JJVD.

When We Share Customer Information:

J.J. Video & Design (JJVD) shares customer information for business purposes only on a need-to-know basis and only with: (a) its own employees and affiliates; (b) the customer from which JJVD received the information; (c) JJVD subcontractors and consultants that have agreed to safeguard such information in a like manner to the way that JJVD safeguards such information and that have signed confidentiality agreements with JJVD; and (d) other entities authorized to have access to such information under applicable law or regulation. Daimon Soft does not share non-public individually identifiable information with third party marketers.

JJVD may disclose customer information to protect our rights or property, to enforce our terms of use and legal notices, as required or permitted by law, or at the request of government regulators or other law enforcement officials and the courts (including the issuance of a valid subpoena). We shall have no duty to notify you of such compliance with the law.

We will not use or share customer information in ways unrelated to those described above without first notifying you and offering you a choice as to whether or not we may use your data in this different manner.

Our Commitment to Data Integrity and Security

J. J. Video & Design (JJVD) processes customer information only in ways compatible with the purpose for which it was collected. To the extent necessary for such purposes, we take reasonable steps to make sure that customer information is accurate, complete current and otherwise reliable with regard to its intended use. However, JJVD expects customers will update their personal information with JJVD as necessary. JJVD takes reasonable and appropriate measures to maintain the confidentiality and integrity, and prevent the unauthorized use or disclosure, of customer information. This includes maintaining a system of appropriate administrative, physical and technical safeguards to secure such information.

How You Can Access or Correct Your Information:

You can request access to all your personally identifiable information that we collect online and maintain, and update or correct that information, through e-mailing customerservice@jjvideodesign.com with the subject line heading of "Privacy Policy Request.", by calling us at 1-414-507-0200, or by sending written correspondence to J.J. Video & Design; 534 Pewaukee Rd. Unit H; Pewaukee, WI 53072. To protect your privacy and security, we will take reasonable steps to

verify your identity before granting access or making corrections. We may keep all customer information in an off-line form, for archival purposes or as otherwise required by law. Please note that if your information is removed from our databases, you may no longer be able to access certain areas of our web site requiring registration or a subscription.

Users may request to be removed from a JJVD e-mail list, by following the "unsubscribe" instructions on e-mails from JJVD or by sending a request to customerservice@jjvideodesign.com or sending written correspondence to J.J. Video & Design; 534 Pewaukee Rd. Unit H; Pewaukee, WI 53072.

How We Enforce Our Privacy Policy

J. J. Video & Design (JJVD) will periodically verify our compliance with the principles contained in this privacy policy. Interested persons are encouraged to raise any concerns with us using the contact information below. We will investigate and attempt to resolve complaints and disputes regarding use and disclosure of customer information. In the event that we cannot satisfactorily resolve a complaint through our internal processes, the complaint may be referred to a higher dispute resolution authority. We will cooperate fully with the Federal Trade Commission on behalf of U.S. residents and the Data Protection Authorities of any European Union nation on behalf of its residents. In the event that we or such authorities determine that we did not comply with this principles contained in the privacy policy, we will take appropriate steps to address any adverse effects and to promote future compliance.

Media Usage Disclaimer

- J. J. Video & Design (JJVD) may and can use images (video recordings, pictures, or other recorded images) and related audio for the following reasons:
 - 1. Marketing (such as "demo" videos, brochures, and/or promotional materials).
 - 2. Internal review and storage (to improve processes or employee performance, for retrieval at a later date)
 - 3. In compliance with local, state, and/or federal law when and where it applies or by result of court order or subpoena.

JJVD may use recorded media in the following manner:

- 1. On its website for "demo" purposes or using another web service to provide such service for advertising/marketing (see privacy policy for restrictions).
- 2. On printed materials for marketing/advertising purposes.

- 3. On video playback devices for use at trade shows.
- 4. On recorded media storage devices (DVDs, CDs, flash media drives, etc.) for supplying to potential customers
- 5. Any other means which JJVD deems fit, which does not violate any laws and does not infringe on privacy rights.

JJVD may not use recorded media for the following purposes:

- 1. Recorded media that was obtained under contract for purposes other than authorized by signers, unless written consent is provided, or used within the media usage disclaimer.
- 2. Media may not be sold to another entity for either profit or non-profit purposes, unless it is required in order for a project to be completed with JJVD or the other entity, in which case requires signed written consent from the customer.
- 3. Media may not be sold, traded, or given to another company for that company's marketing/advertising purposes.
- 4. Media may not be used for illicit or illegal activities as defined by local, state, and federal law.

Intellectual Property Rights

- J.J. Video & Design (JJVD) retains any and all intellectual property rights under federal law for any published material it provides, such as (but not limited to):
 - 1. DVD, CD, Blu-Ray, or other recorded media on storage devices
 - 2. Brochures, pamphlets, pricelists, or other paper-base documents
 - 3. Website and other virtual publications

Restrictions that are implied within the intellectual property rights include, but are not limited to:

- 1. Replicating, duplicating, or otherwise reproducing published materials.
- 2. Altering, distorting, or changing any published materials
- 3. Resale or selling for profit or not-for-profit.

Exceptions to the restrictions may be obtained only by written consent from JJVD or persons authorized by JJVD to act on its behalf.